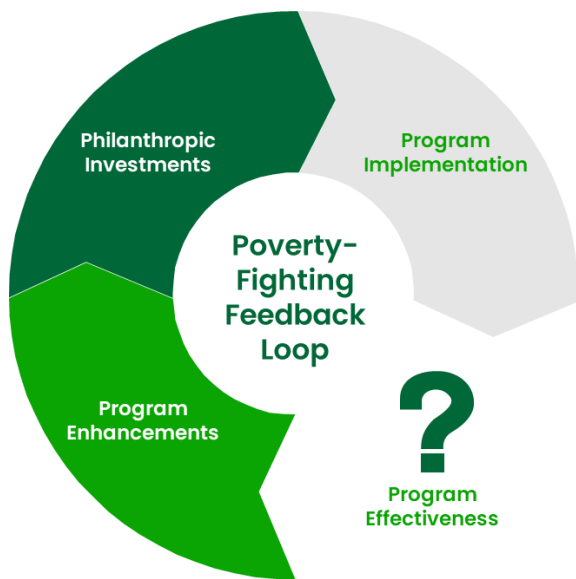


Slingshot Memphis is a poverty-fighting center of influence that's igniting a movement to revolutionize the way we fight poverty so all Memphians, regardless of social or economic circumstances, can access equitable opportunities for personal and economic success.



Unlike business, medicine, sports, and other sectors that have objective methods for measuring outcomes, the poverty-fighting ecosystem simply doesn't—making it nearly impossible to know which programs are effective.

Slingshot has addressed this by developing a new, standardized methodology to measure poverty-fighting effectiveness. By providing previously unavailable insights about poverty-fighting outcomes, Slingshot empowers decision makers with evidence to know which programs and solutions produce effective outcomes for our neighbors experiencing poverty.

By enabling a comprehensive "Poverty-Fighting Feedback Loop," we can measurably reduce poverty and accelerate access to equitable opportunities for success.

Slingshot performs three primary functions to revolutionize poverty-fighting

IMPACT STUDIES



Work alongside poverty-fighting organizations to study their effectiveness

OPPORTUNITIES FOR GREATER IMPACT



Identify opportunities to enhance the outcomes that poverty-fighting organizations produce

ACCELERATE IMPACT FUND

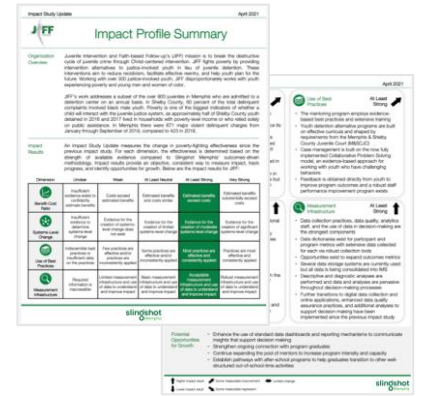


Invest directly in poverty-fighting organizations to amplify effective programs and services

IMPACT STUDIES



- An impact study measures the poverty-fighting effectiveness of an organization.
- Four dimensions are assessed: 1) Benefit-Cost-Ratio, 2) Systems-Level Change, 3) Use of Best Practices, and 4) Measurement Infrastructure.
- Results are based on the strength of evidence collected and Slingshot's objective rubrics.
- Organizations are studied annually to update their results and track changes over time.
- Reports are published on Slingshot's website.

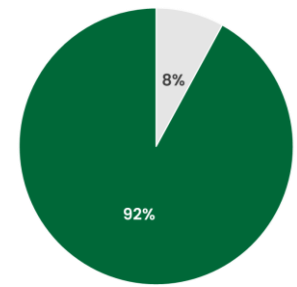


OPPORTUNITIES FOR GREATER IMPACT



- Impact studies identify opportunities to enhance poverty-fighting effectiveness.
- Each annual impact study prioritizes 5-7 opportunities for an organization.
- Slingshot offers ongoing thought partnership to support organizations efforts to strengthen their poverty-fighting effectiveness.
- Over 90% of the organizations Slingshot worked with in 2019 have demonstrated measurable poverty-fighting improvements.

Organizations that measurably improved since 2019



■ Measurable improvement ■ No improvement

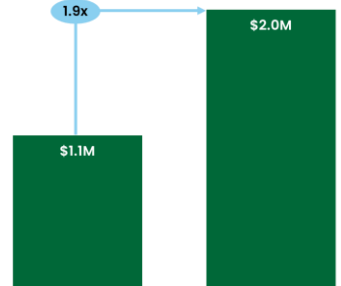
ACCELERATE IMPACT FUND



- Slingshot raises funds from the community and invests 100% of these funds directly to amplify effective poverty-fighting programs.
- All of Slingshot's operating costs are covered by our generous Principal Investors.
- Investments are based on an organization's effectiveness, with significantly more invested in the most effective organizations.
- The \$1.1M Slingshot invested in 2021 created \$2.0M in estimated poverty-fighting benefits.

90% poverty-fighting return on investment in 2021

US \$ millions



Accelerate Impact Fund Invested Estimated Poverty-Fighting Benefits

Participate in the movement to revolutionize poverty-fighting

We cannot achieve this mission on our own. We all have a role in creating an outcomes-driven approach to fighting poverty. Below are some ways you can participate:

- ✓ Invest in our Accelerate Impact Fund to amplify effective poverty-fighting programs
- ✓ Use our reports and insights to further empower your poverty-fighting efforts
- ✓ Invite poverty-fighting organizations to consider working alongside us
- ✓ Contribute to our social media platforms (LinkedIn, Facebook, and Instagram)